

Dear Customers:

Thank you for your support and business over the years. We're excited to share our fresh, updated catalog with you. Our new catalog focuses on the craftsmanship and details that go into creating your perfect braided-texture area rugs and accessories. You will also see how cmi boldly uses braided-texture rugs to decorate any setting, inside or out. Featured inside are our 7 new collections, constructed with the same reliable characteristics you have always received from cmi...with a little more flair! Call Customer Service to place your order and get up-to-date with the 2011 cmi collections.

**SEND US YOUR  
OLD YARN POM  
AND WE'LL SEND YOU  
A NEW ONE FOR FREE!**

## website

Make sure to check out our updated website, too! Just like the catalog, our website will take on a fresh look by February 1st. Visit us to download forms, view the catalog, read press releases and so much more!

[www.colonialmills.com](http://www.colonialmills.com)

## new swing arm display



**ONLY 6 ARMS with 12 RUGS  
DISPLAYS HUNDREDS OF OPTIONS!**

**ONLY \$2599  
or FREE with  
\$5200 net order**

We've reduced the amount of swing arms...but, not the amount of rug options!  
Show our entire standard line without taking up a lot of space!  
32 collections · 6 color-ways in each collection · 192 rugs on only 6 swing arms!

DOWNLOAD SCHEMATIC: <http://www.colonialmills.com/Dealers/Point-of-Purchase-Sales-Materials/>

## ORDER NOW! 2011 SAMPLE UPDATES

42 samples **ONLY \$225!**  
(50% OFF regular price!)

42 samples **FREE** with \$450 order!  
(order must be for new products only)

EXPIRES MARCH 31, 2011

### 7 NEW collections

allure™      montego™      parkview™  
blokburst™      olivera™      portico™  
renaissance™ (revised & better than before!)

## DISCONTINUED AS OF FEBRUARY 1, 2011

four seasons™      cornucopia™      simply home™  
cottage comfort™      reflections™      renaissance™  
ventura™

ORDERS WILL BE ACCEPTED THROUGH MARCH 31, 2011 IF MATERIALS ARE AVAILABLE.

**SIGN UP FOR OUR MONTHLY EMAIL BLASTS AT [WWW.COLONIALMILLS.COM](http://WWW.COLONIALMILLS.COM)!**